



NEVADA
BANK & TRUST

ADMINISTRATION
210 Front St. P.O. Box 807 Caliente, Nv. 89008
(775) 726-3487 www.nbandtrust@yahoo.com

July 26, 2007

Peter Henthorn, CPCM
Profit Motivators International, LLC
2146 Linden Drive
Boulder, CO 80304

Dear Peter:

On behalf of Nevada Bank & Trust, I would like to personally thank you and your staff for a job well done. When you first approached our bank with your proposal, I was skeptical because of past experience. You did not show us much that we didn't all ready know. What you did do was show us how we could overcome our personal misconceptions and the unease and distrust of our employees when it comes to change and its inherent discomfort.

You performed and exceeded the results that you had indicated you would provide us in your proposal. More importantly to me, was the fact that you aided and assisted us as we went through the implementation process. We now have tools in place to monitor our progress with the changes that have been implemented. Your promise to be the "Implementors" proved to be the high point in the process.

I have a high comfort level in recommending your work and your implementation program. It definitely has made us a better bank. I am appreciative of your professional interaction with our staff and your staff's ability to develop trust and a high comfort level with our employees. This was integral to the ultimate success of the program. Feel free to use this letter as an endorsement of your services.

Again, thank you for your service to our bank.

Sincerely,

Gordon Wadsworth
President & CEO

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